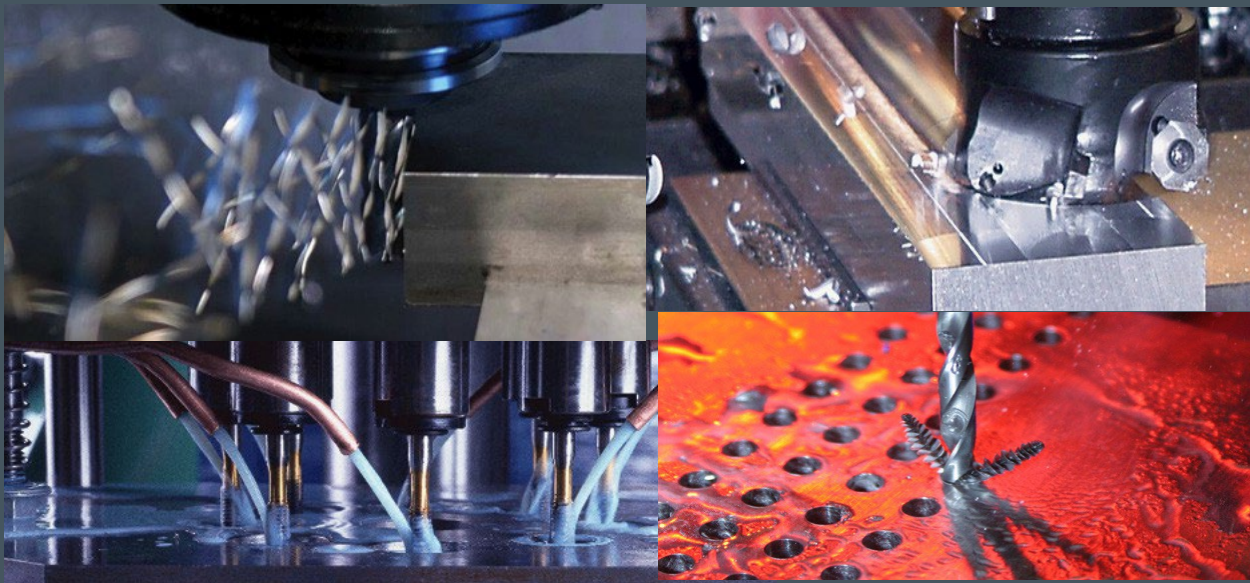




UNITED STATES CUTTING TOOL INSTITUTE

LEADING THE FUTURE OF THE CUTTING TOOL INDUSTRY

USCTI 2025 Sponsorship Program



Savannah, GA



Austin, TX

USCTI Spring Meeting

May 6-8, 2025

JW Marriott Savannah Riverside District

USCTI Fall Meeting

October 25-28, 2025

TBD

uscti.com



2025 Sponsorship Programs

Savannah, GA

• Austin, TX

USCTI's Revenue Enhancement / Sponsorship Program is driving new member benefits, meeting enhancement, product awareness, and additional improvements for our Institute. Please consider inviting your value-added hardware vendors, partners & affiliates, sales representatives, etc. to participate.

Gold Sponsorship - \$12,000 annual fee (with 2-year commitment) inclusive of:

- 2 individual Meeting (Spring and Fall '25) registration fees (plus spouses) & total access to all public events
- 12-minute presentation allotment to address full membership every 24 months (2024-2025)
- Literature table allowed at Institute Meetings
- Ad and promotion on the mobile app at Spring and Fall '25 meetings
- Logo/Link on USCTI website for full calendar year
- Link/Logo included in USCTI Cutting Tool Informer e-newsletter (twice a year)
- One-time eMail blast to full membership (annually)
- **NEW for 2025:** Quarterly Cutting Tool Forecast and Webinar
- Legacy Benefit: First right of refusal to Gold Sponsorship for ensuing years
- Exclusive right to promote within given category*
- Use of USCTI Member Utilized logo
- Ability to register primary & additional personnel for both annual Institute meetings (standard fees apply)

In addition, new full member recruitment earns Platinum Sponsorship recognition (including USCTI Scholarship)

Silver Sponsorship - \$7,500 annual fee inclusive of:

- 2 individual Meeting (Spring or Fall '25) registration fees & total access to all public events
- Literature table allowed at Institute Meetings
- Ad and promotion on the mobile app at Spring and Fall '25 Meetings
- Logo/Link on USCTI website for full calendar year
- Logo/Link included in USCTI Cutting Tool Informer e-newsletter (twice a year)
- One-time eMail blast to full membership (annually)
- **NEW for 2025:** Quarterly Cutting Tool Forecast and Webinar
- Use of USCTI Member Utilized logo

USCTI Member Utilized - \$3,000 annual fee inclusive of:

- Use of "USCTI Member Utilized" logo for literature & website
- Logo/Link on USCTI website for full calendar year
- Logo/Link included in USCTI Cutting Tool Informer e-newsletter (twice a year)
- One-time eMail blast to full membership (annually)
- Ad and promotion on the mobile app at Spring and Fall '25 Meetings
- Unable to attend Institute Meetings



Note: The USCTI Member Utilized Sponsorship is a vehicle for member company Official Representatives to nominate for Institute approval inclusion into this program that informs fellow members of available value-added products or services. Participants may find value in perceived association with United States Cutting Tool Institute membership companies, along with focused exposure to key executives within the group. Participating companies must be nominated by an Institute Member willing to attest to satisfaction of said product or service, and nominated company would be subject to an approval by ballot process. Web-based logo use restricted to calendar-year sponsorship; printed logo use allowed during sponsorship year & for life of literature piece.

* Please note, "Exclusive right to promote within given category" pertains to Gold Meeting Registration benefits. Companies with similar or same products are unable to attain Silver Sponsorship but MAY become "Member Utilized" sponsors (benefits as listed above but unable to attend Institute Meetings). Gold & Silver Sponsorships must be obtained within sponsoring company's primary line of business. Existing Silver will have opportunity to upgrade to Gold if USCTI is approached by new Gold sponsor.

Sponsorship opportunities available to Companies NOT eligible for Institute Membership & active Institute Members only. USCTI reserves the right to deny sponsorship at its discretion. For logo submission, please e-mail web-ready .gif or .jpg corporate logo to: uscti@uscti.com.

Questions & Answers...

Q: [What is the main difference between the Gold & Silver Sponsorship levels?](#)

A: In addition to the Silver benefits, Gold Sponsorship offers a twelve minute presentation before the entire Institute membership every two years, spousal attendance, and a Legacy Benefit which ensures a first right of refusal for renewal in ensuing years (i.e. a Silver level could be displaced by a Gold within a given category and not regain participation rights). When a new prospective sponsor desires the Gold level, thereby superseding & eliminating an existing Silver, the Silver may be given an opportunity to "upgrade" to Gold and maintain Sponsorship, however this is not guaranteed. Gold can also attend both Institute meetings.

Q: [Explain the "USCTI Member Utilized" Program.](#)

A: This program is similar in nature to a product endorsement but more limited in scope. "Member Utilized" means that any single USCTI member can nominate a company whose products or services may be of benefit to other member companies. Nominated companies are subject to a vote of dissension. It is an excellent way to raise awareness of new technologies, and sponsoring companies may find benefit in being associated with USCTI. Member Utilized is an excellent first-step in USCTI sponsorship, and participants may choose to upgrade to Gold or Silver in future years. Additionally, it allows participation for companies who are precluded from Gold & Silver sponsorship due to category exclusivity.

Q: [Explain "Category Exclusivity" for the Gold Sponsorships.](#)

A: We respect and value the participation of our Sponsors at this level. Therefore we desire to proactively eliminate any level of competitive overlap by prohibiting, to the best of our ability, the attendance of sponsoring companies within the same category at Institute Meetings. To the extent a sponsor offers multiple or complimentary product lines, their "primary" business line will be recognized for this benefit.

PayPal or Check Payment Instructions

If you are paying by credit card please direct your browser to the web address below (direct link available at the USCTI website):
www.uscti.com/paypal/sponsorshipprogram.htm

Please do not provide your credit card information to the Association office. All credit card payments must be made online through PayPal. If you pay via credit card, you will receive a receipt for your payment via e-mail from PayPal. If you pay via check, you will receive a receipt from the USCTI office.

PLEASE NOTE: The Credit Card Charge will be shown on your statement as USCTI.

Please send checks directly to the USCTI Office:

United States Cutting Tool Institute
1300 Sumner Avenue
Cleveland, OH 44115

If an invoice is necessary, one can be provided. Please contact USCTI at uscti@uscti.com